




SYNOPSIS OF MEMBERSHIP BENEFITS

PARTNER	BENEFIT SPECIFICS	CONTACT INFORMATION
	<p>Every member will receive an annual subscription to our Official Publication - <i>American Farriers Journal</i>. Already a subscriber? Lessiter Publications will provide you with a credit to be used for their books, other publications or the Hoof-Care Summit. A bi-monthly newsletter is also emailed or mailed to every member.</p>	<p>Call the AAPF/CAPF Office at 859-533-1465 for additional details.</p>
	<p>Do you accept credit cards in your farrier or veterinary practice? Have you thought about accepting credit cards to ease your cash flow? The AAPF has been designated as an official partner of phoneSWIPE - a device which fits directly into your iPhone, Android or Blackberry device allowing you to process credit cards at the low rate of 2.69% for American Express, MasterCard, Visa, and Discover. For cards that are keyed-in the rate is 3.49% plus \$0.19 per transaction. Deposits will appear in your bank account within a few days. PhoneSwipe is only available in the United States.</p>	<p>Click here for a link to the application for this great program.</p> <p>Call the AAPF/CAPF Office at 859-533-1465 for additional details.</p>
	<p>Square is another opportunity for credit card processing. Rates are slightly higher: 2.75% (swipe) or 3.5% plus \$0.15 per transaction (keyed-in). Includes American Express, MasterCard, Visa and Discover.</p> <p>Canadian members may now apply for Square!</p>	<p>Click here for the Square application.</p> <p>Call the AAPF/CAPF Office at 859-533-1465 for additional details.</p>
	<p>Equestrian Professional is an online business resource for professional equestrians. Horse professionals who are members of the American and Canadian Association of Professional Farriers receive a 10% discount on all of our membership plans. A subscription to this website will provide you with information you can use to start, grow, and improve your business.</p>	<p>Click here to learn more about this membership opportunity</p> <p>Click here to apply for membership.</p> <p>Call the AAPF/CAPF Office at 859-533-1465 for additional details.</p>
	<p>When renting your next vehicle consider using Avis Corporate Award Program where AAPF/CAPF members can receive special discounts.</p>	<p>When making reservations online (www.avis.com) or by phone (800-633-3469), use the Avis Worldwide Discount (AWD) # Y413811.</p>

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	<p>Markel has specially designed an affordable Farrier's Insurance Program just for you. Coverages include:</p> <ul style="list-style-type: none"> • General Liability with limits of \$300,000, \$500,000 and \$1 million per occurrence • Care Custody & Control with standard limits of \$5,000, \$10,000 & \$25,000 • Equipment & Suppliers Floater • Commercial Auto <p>AAPF members are eligible for a 10% association credit. Accredited farriers (those with AF or APF) may receive an additional discount.</p> <p>A special program for Canadian members is being developed. Call the AAPF/CAPF Office for details.</p>	<p>For details contact Markel DIRECT at 800-821-5558 or email info@markeldirect.com.</p> <p>Click here (and scroll down) for the Farrier's Liability application.</p> <p>Be sure to tell them of your AAPF Accreditation status.</p>
	<p>John Deere has been a trusted supplier of equipment and service to the equine industry for generations. You can get savings on select John Deere tractors, utility vehicles, mowers, commercial worksite equipment, implements and more.</p> <p>The John Deere Equine Association Discount Program offers five (5) ways to save:</p> <ul style="list-style-type: none"> • Full-Time program is exclusively for those individuals and businesses involved full-time as owners, breeders, trainers, or others supporting themselves through full-time involvement within the equine industry. Save up to 28% on select new equipment. • Part-Time Coupon program offers significant coupon discounts from \$35 to \$1,000 off select equipment. Individual members of any qualifying equine association, who have been members for at least 90 days and have horses, are eligible. • Construction program is exclusively for those individuals and businesses involved full-time as owners, breeders, trainers, or others supporting themselves through full-time involvement within the equine industry. Save up to 21% on select new construction equipment. 	<p>Simply contact the NTRA Advantage office at 1-866-678-4289 before you make your purchase (The AAPF office will be called to confirm your membership).</p> <p>Click here for additional details.</p>

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	<ul style="list-style-type: none"> • Landscape program offers so many ways to help your business grow and profit. JDL carries only top-quality, name brand products and offer a full selection of products, including agronomic supplies. • JohnDeereGifts.com discounts available on all non-parts merchandise to members. Among the items in the equine section are bits, halters, spurs, lead ropes, cinches, saddle pads, horse blankets, hay bags and overreach boots. Also available on the site are apparel, hats, toys, home and garden accessories, pet accessories, artwork and more. 	
	<p><i>There's only one engine oil good enough for the Horse Industry. Valvoline products help you extend your engine's life, provides superior protection and lowers the cost of your horse operations.</i></p> <p>SPEED AND STAMINA</p> <p>Valvoline products help you extend your engine's life, provide superior protection and lower the cost of your horse operation. Valvoline lubricants, greases, antifreezes and other industrial-strength products are engineered to make farm and racetrack machinery run better and last longer, while Valvoline Instant Oil Change centers lead the way in fast, preventive maintenance for on-road vehicles.</p> <p>Tracks and Farms:</p> <ul style="list-style-type: none"> • Valvoline products will provide the horse industry with up 30% off on products • Valvoline credit apps can be downloaded and submitted by filling out this attachment <p>Equine Association Members</p> <ul style="list-style-type: none"> • For light duty vehicles, Valvoline Instant Oil Change centers offer 15% off oil changes, service and parts. 	<p>Call 1-866-678-4289 for your official "Equine Discount Keychain Card" or stop by any of the more than 850 U.S. locations and let the service attendant know that you are a member of the NTRA</p> <p>For a map of all store locations, click here.</p> <p>For a listing of all store locations, click here.</p> <p>For additional details, click here</p>

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	<p>Members are eligible for up to 40% off. By establishing a Sherwin Williams account, members are eligible for these great benefits:</p> <ul style="list-style-type: none"> • A \$1,000 line of credit • Discounted pricing on Sherwin-Williams products including paint, supplies, floor coverings and wall coverings • Use your account at any retail location across the United States 	<p>Simply contact the NTRA Advantage office at 1-866-678-4289 before you make your purchase. They'll help you set up your account with Sherwin Williams.</p>
	<p>OfficeMax outfits offices with everything from office and computer supplies to paper and office furniture. From the smallest businesses to multinational corporations, you are eligible for great savings! Savings depend on the products you purchase. Members are eligible to receive the Preferred Pricing on products including general supplies, furniture, custom printing, and special orders.</p>	<p>Simply contact the NTRA Advantage office at 1-866-678-4289 before you make your purchase. They'll help you set up your account with OfficeMax and provide with the list of Preferred Pricing.</p>
<p>HORSE SCIENCE</p>	<p>Horse Science and Allie Hayes APF CF, offer a 10% discount on any Horse Science Equine Hoof/Leg Model for the first 90 days of AAPF/CAPF membership.</p>	<p>For details, call Allie Hayes at 978-352-6336 or visit her website at www.horsescience.com</p>
	<p>Members can save up to 30% on shipping. UPS is pleased to help members save time and money through special services and shipping discounts. We put the power of logistics to work for you every day by providing speed, outstanding reliability and technology tools so you can focus on your business - not your shipping.</p>	<p>Click here and select "Yes! Sign Me Up Now!" Click here for additional details</p> <p>Simply contact the NTRA Advantage office at 1-866-678-4289 for details.</p>
	<p>As an AAPF member you will have the option to join USRider - Equestrian Motor Plan and enjoy their membership benefits which include (click on benefit to see details):</p> <ul style="list-style-type: none"> • USRider Emergency Roadside Assistance • USRider Equestrian Benefits • Additional USRider Travel Services • Winner's Circle Advantage Discounts • USRider Leg-Up Fund <p>The \$29 activation fee will be waived for all AAPF members.</p>	<p>To learn more or join USRider, please call 1-800-844-1409. Be sure to ask them to waive your activation fee since you are an AAPF member.</p>