





AMERICAN ASSOCIATION OF PROFESSIONAL FARRIERS INC.  
 CANADIAN ASSOCIATION OF PROFESSIONAL FARRIERS INC.  
 INTERNATIONAL ASSOCIATION OF PROFESSIONAL FARRIERS INC

**SYNOPSIS OF MEMBERSHIP BENEFITS**


| PARTNER   | BENEFIT SPECIFICS  | CONTACT INFORMATION  |
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|    | <p>Every member will receive an annual subscription to our Official Publication - <i>American Farriers Journal</i>. Already a subscriber? Lessiter Publications will provide you with a credit to be used for their books, other publications or the Hoof-Care Summit. A bi-monthly newsletter is also emailed or mailed to every member.</p>  | <p>Call the AAPF/CAPF/IAPF Office at 859-533-1465 for additional details.</p>  |
|    | <p>e-hoof.com is a state-of-the-art, interactive web platform dedicated to the horse and the hoof. Vets, farriers or anyone else with an interest in the horse will find knowledge and information contributed by specialists in their fields, divided into distinct topics and many small chapters. Its modular, user-friendly structure allows users to customize their content according to their specific requirements: e-hoof.com is suitable for use as a teaching aid for individuals at the outset of their training as well as being a source of information for established equine professionals wishing to develop their knowledge. The program has taken over five years in its development. Mustad Hoofcare has been a strategic partner with the University of Zurich in the development of e-hoof.com. AAPF/CAPF/IAPF members earn 10 CE credits for the purchase and renewal of e-hoof.com</p> | <p>The cost of an annual subscription to e-hoof.com is \$98 per year. Current AAPF/CAPF/IAPF members are eligible to receive a 25% discount (\$74.95). Call the AAPF/CAPF/IAPF Office at 859-533-1465 to register or for additional details.</p> |
|  | <p>Do you accept credit cards in your farrier or veterinary practice? Have you thought about accepting credit cards to ease your cash flow? The AAPF has been designated as an official partner of phoneSWIPE - a device which fits directly into your iPhone, Android or Blackberry device allowing you to process credit cards at the low rate of 2.69% for American Express, MasterCard, Visa, and Discover. For cards that are keyed-in the rate is 3.49% plus \$0.19 per transaction. Deposits will appear in your bank account within a few days. PhoneSwipe is only available in the United States.</p>   | <p>Call the AAPF/CAPF/IAPF Office at 859-533-1465 for additional details.</p>  |
|  | <p>Square is another opportunity for credit card processing. Rates are slightly higher: 2.75% (swipe) or 3.5% plus \$0.15 per transaction (keyed-in). Includes American Express, MasterCard, Visa and Discover.</p> <p><b>Canadian members may now apply for Square!</b></p>   | <p>Call the AAPF/CAPF/IAPF Office at 859-533-1465 for additional details.</p>  |

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|    | <p>Equestrian Professional is an online business resource for professional equestrians. Horse professionals who are members of the American and Canadian Association of Professional Farriers receive a 10% discount on all of our membership plans. A subscription to this website will provide you with information you can use to start, grow, and improve your business.</p>  | <p>Call the AAPF/CAPF/IAPF Office at 859-533-1465 for additional details.</p>  |
|    | <p>When renting your next vehicle consider using Avis Corporate Award Program where AAPF/CAPF/IAPF members can receive special discounts.</p>   | <p>When making reservations online (<a href="http://www.avis.com">www.avis.com</a>) or by phone (800-633-3469), use the Avis Worldwide Discount (AWD) # Y413811.</p>   |
|   | <p>Markel has specially designed an affordable Farrier's Insurance Program just for you. Coverages include:</p> <ul style="list-style-type: none"> <li>• General Liability with limits of \$300,000, \$500,000 and \$1 million per occurrence</li> <li>• Care Custody &amp; Control with standard limits of \$5,000, \$10,000 &amp; \$25,000</li> <li>• Equipment &amp; Suppliers Floater</li> <li>• Commercial Auto</li> </ul> <p>AAPF members are eligible for a 10% association credit. Accredited farriers (those with AF or APF) may receive an additional discount.</p> <p>A special program for Canadian members is available through Intercity Insurance. Call the AAPF/CAPF/IAPF Office for details.</p> | <p>For details contact Markel DIRECT at 800-821-5558 or email <a href="mailto:info@markeldirect.com">info@markeldirect.com</a>.</p> <p>Be sure to tell them that you are a member of the AAPF and your Accreditation (AF or APF) status.</p> |
|  | <p>John Deere has been a trusted supplier of equipment and service to the equine industry for generations. You can get savings on select John Deere tractors, utility vehicles, mowers, commercial worksite equipment, implements and more.</p> <p>The John Deere Equine Association Discount Program offers five (5) ways to save:</p> <ul style="list-style-type: none"> <li>• <b>Full-Time program</b> is exclusively for those individuals and businesses involved full-time as owners, breeders, trainers, or others supporting themselves through full-time involvement within the equine industry. Save</li> </ul>   | <p>Simply contact the NTRA Advantage office at 1-866-678-4289 before you make your purchase (The AAPF office will be called to confirm your membership).</p>   |

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|   | <p>up to 28% on select new equipment.</p> <ul style="list-style-type: none"> <li>• <b>Part-Time Coupon program</b> offers significant coupon discounts from \$35 to \$1,000 off select equipment. Individual members of any qualifying equine association, who have been members for at least 90 days and have horses, are eligible.</li> <li>• <b>Construction program</b> is exclusively for those individuals and businesses involved full-time as owners, breeders, trainers, or others supporting themselves through full-time involvement within the equine industry. Save up to 21% on select new construction equipment.</li> <li>• <b>Landscape program</b> offers so many ways to help your business grow and profit. JDL carries only top-quality, name brand products and offer a full selection of products, including agronomic supplies.</li> <li>• <b>JohnDeereGifts.com</b> discounts available on all non-parts merchandise to members. Among the items in the equine section are bits, halters, spurs, lead ropes, cinches, saddle pads, horse blankets, hay bags and overreach boots. Also available on the site are apparel, hats, toys, home and garden accessories, pet accessories, artwork and more.</li> </ul> |  |
|  | <p>Members are eligible for up to 40% off. By establishing a Sherwin Williams account, members are eligible for these great benefits:</p> <ul style="list-style-type: none"> <li>• A \$1,000 line of credit</li> <li>• Discounted pricing on Sherwin-Williams products including paint, supplies, floor coverings and wall coverings</li> <li>• Use your account at any retail location across the United States</li> </ul>  | <p>Simply contact the NTRA Advantage office at 1-866-678-4289 before you make your purchase. They'll help you set up your account with Sherwin Williams.</p> |
| <p><b>HORSE SCIENCE</b></p>   | <p>Horse Science and Allie Hayes APF CF, offer a 10% discount on any Horse Science Equine Hoof/Leg Model for the first 90 days of AAPF/CAPF/IAPF membership.</p>   | <p>For details, call Allie Hayes at 978-352-6336 or visit her website at <a href="http://www.horsescience.com">www.horsescience.com</a></p>                  |

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|    | <p>Members can save up to 30% on shipping. UPS is pleased to help members save time and money through special services and shipping discounts. We put the power of logistics to work for you every day by providing speed, outstanding reliability and technology tools so you can focus on your business - not your shipping.</p>  | <p>Simply contact the NTRA Advantage office at 1-866-678-4289 before you make your purchase.</p>   |
|    | <p>OfficeDepot OfficeMax outfits offices with everything from office and computer supplies to paper and office furniture. From the smallest businesses to multinational corporations, you are eligible for great savings! Savings depend on the products you purchase. Members are eligible to receive the Preferred Pricing on products including general supplies, furniture, custom printing, and special orders.</p>  | <p>Simply contact the NTRA Advantage office at 1-866-678-4289 before you make your purchase. They'll help you set up your account with OfficeMax and provide with the list of Preferred Pricing.</p> |
|    | <p>You're entitled to lower, equine enthusiasts-only rates on auto insurance from Nationwide. And when you add Vanishing Deductible, you could be rewarded for your safe driving – and save even more.</p>  | <p>Call 1-866-633-5407 or go to Nationwide.com/NTRA. Or call the NTRA Advantage office at 1-866-678-4289.</p>  |
|  | <p>As an AAPF member you will have the option to join USRider - Equestrian Motor Plan and enjoy their membership benefits which include (click on benefit to see details):</p> <ul style="list-style-type: none"> <li>• <a href="#">USRider Emergency Roadside Assistance</a></li> <li>• <a href="#">USRider Equestrian Benefits</a></li> <li>• <a href="#">Additional USRider Travel Services</a></li> <li>• <a href="#">Winner's Circle Advantage Discounts</a></li> <li>• <a href="#">USRider Leg-Up Fund</a></li> </ul> <p>The \$29 activation fee will be waived for all AAPF members.</p> | <p>To learn more or join USRider, please call 1-800-844-1409. Be sure to ask them to waive your activation fee since you are an AAPF member.</p>   |